

2020-2021 District Goals



District: 202 E

Constitutional Area: Australia, New Zealand, Papua New Guinea, Indonesia, S. Pacific

MEMBERSHIP DEVELOPMENT

Goal Statement

By the end of the 2020-2021 fiscal year, our district will achieve a positive membership growth (meet or exceed last year's membership numbers).

Quarterly Targets

	New Clubs	Charter Members	New Members	Dropped Members
1st Quarter	0	0	30	19
2nd Quarter	0	0	54	31
3rd Quarter	1	20	32	30
4th Quarter	0	0	27	13

FY New Clubs

1

FY Charter Members

20

FY New Members

143

FY Retention Goal

93

NET GROWTH GOAL

FY New Members + FY Charter Members - FY Retention Goal = NET GROWTH GOAL

70

Action Plan

Action Steps	Responsible Party	Required Resources	Date to Begin	Due Date
encourage Clubs to undertake, review, and assist clubs with Membership Drives	GMT	Membership GuideZone Chair reports on progress. Assistance required.	Aug 20	31 Mar 21
Provide Training Sessions, CQI, and How are your Ratings.	GLT	Conduct Online or Face to Face sessions, and Guiding Lions Courses, as needed.	Aug 20	31 Mar 21
Identify Clubs at risk and offer counselling and support from Guiding Lions and GAT team.	GAT	Allocate Guiding Lions to at risk clubs	Aug 20	31 Mar 21
Encourage clubs to do whole of club Orientation.	GAT and ZC's	Zone chairs to report on Progress	Aug 20	31 Mar 21
Conduct Club Officer Training	GLT/GAT	Online LLC module	Aug 20	19 Mar 21
Conduct Guiding Lions Courses	GAT	Online GL Course and PPT	Aug 20	19 Mar 21
During Club Officer Trg conduct CQI Assessments	GAT	Use CQI booklet	Aug 20	19 Mar 21
ID potential leaders for next three years	GLT	Cabinet Positions	Aug 20	19 Mar 21

LCIF: CAMPAIGN 100

Goal Statement

By the end of the 2020-2021 fiscal year, our district will support LCIF in its endeavor to achieve Campaign 100's target goal of US\$300 million.

Action Plan

I will support my district's fundraising goals and work closely with the LCIF district coordinator to ensure our district achieves those goals, and I will learn about the potential awards that may be available to our district for exceptional support of LCIF and Campaign 100.

I will lead by example, by asking my club to set a goal for our support of Campaign 100 and LCIF; including LCIF and Campaign 100 in my presentations and remarks throughout my district; making a personal gift or ensuring my club's participation; and inviting my LCIF district coordinator and/or club LCIF coordinator to give regular presentations at my club.

My cabinet will provide time for the LCIF district coordinator to present updates at every cabinet meeting and will ensure that our district convention will allow time for a Campaign 100 and LCIF presentation/seminar and space for an information table on LCIF. I will also schedule regular update meetings or phone calls with the district coordinator outside of cabinet meetings.

I will work with my district coordinator to educate myself on LCIF grant opportunities available in my area, especially District and Club Community Impact Grants, and therefore encourage my district to develop projects that would be potentially supported by an LCIF grant.

My cabinet will ensure that significant donations such as Lead and Major Donors, Model Clubs, and 100/100 Clubs are recognized at public functions held within my district.

MULTIPLE DISTRICT CUSTOM IMPACT

Goal Statement

To increase retention and member satisfaction by 10% by 30 June 2021, by reducing the total number dropped in each district (excluding deaths and transfers) compared to the previous years reports.

Action Plan

Action Steps	Responsible Party	Required Resources	Date to Begin	Due Date
District teams consult and review at workshops the Blueprint for stronger clubs and How are your ratings and tailor to suit each District.	MD GAT and DG teams including District GAT, ZC's and Cabinet Officers and NCC.	Guides online made available to Clubs	1 Jul 20	30 Jun 21
District Teams consult and review the Community Needs Questionnaire and tailor to each District	MD GAT, DG's Team including District GAT ZC's and Cabinet Officers, and the NCC	Advise where the Community Needs Assessment is found on line.	1 Jul 20	30 Jun 21
MD teams to instruct on the use of LCI Orientation Power Point and show District Teams how to tailor to individual Clubs.	MD GAT	Use FB< include in training	1 Jul 20	30 Jun 21
District Teams to investigate all Social media areas as a recruiting , retention and publicity tool	MD GAT and District GAT	Include Social Media in Training	1 Jul 20	30 Jun 21
Make sure all Districts have all information, resources and training for successful delivery of the MD goal	MD and District GAT	Use Social Media Resources	1 Jul 20	30 Jun 21

DISTRICT CUSTOM IMPACT

Goal Statement

To develop the leadership skills of the Zone Chairs so they are an effective link between the GAT and their Clubs, by March 2021

Action Plan

Action Steps	Responsible Party	Required Resources	Date to Begin	Due Date
Provide introductory training to all Zone Chairs	GLT leader as per the reporting schedule	Zone Chair online resources and power point.	July 20	19 Mar 21
Zone Chairs to accompany DG/VDG on Club Visits	DG Liaison/Zone Chairs	Club Visit Report Form	Jul 20	19 Mar 21
Hold Zone Chair Meetings after each Cabinet Meeting	FVDG/ZC's	ZC's Cabinet report Form re sults	Jul 20	19 Mar 21
The GAT to visit at least 1 Zone Meeting after a Cabinet Meeting	DG/VDG/GAT	To incl in cabinet Report	Jul 20	19 Mar 21
Link to ZC's E book provided	GLT	On line e book	Jul 20	19 Mar 21
ZC's Identified for ALLI and further training	GLT	On line information	Jul 20	19 Mar 21
Apply for ZC Trg Funds	GLT	Application form on line	Jul 20	19 Mar 21